

## ***Put some “fun” in your fundraising!***

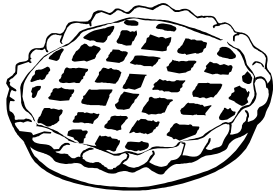
Special events and incentives are a great way to increase enthusiasm – and giving – in your United Way campaign! **Don’t forget, though, these ideas are not meant to replace your campaign** – they’re just ways to get everyone excited and involved, and show that giving can be fun!

Here are some ideas from companies like yours:

- Have a dress-in-costume day with a prize for the winner. Employees pay to vote for their favorite. Or, just have everyone pay to dress up. Proceeds come to United Way of Charles County.

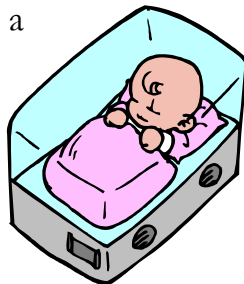


- “Jail and bail” some of your employees. Put their “mugshots” in the employee lounge. Those who are “arrested” must raise money for United Way of Charles County to post their “bail.”



- Have some of your management staff agree to be the targets of a pie throwing contest. Sell the pies to throw.

- Have a bake sale, book sale, jewelry sale, sub sandwich sale or ice cream social, with proceeds going to United Way of Charles County.
- Ask your CEO to commit to doing something silly (shaving head, wearing a goofy outfit all day, sing a song, shine everyone’s shoes, etc.) if your company makes goal.
- When employees give a dollar a week, or increase their current giving by a dollar a week, put their names in a drawing for a prize, or a day off.



- Baby picture guess.
- Interdepartmental basketball/bowling tournament.

- Chili Cook-off.
- Goofiest legs (craziest socks, wildest tie) contest.
- Any kind of “a-thon.”

Use your imagination! Did your company try something that was fun? Let us know, and we’ll add YOUR idea here!